



WOOL INDUSTRY EXPORT PROMOTION COUNCIL (WOOLTEXPRO)

Setup by Ministry of Textiles, Government of India

Regd. Under Soc. Regn. Act No. Maharashtra State, Mumbai/1560/2001

Products under the purview: (Ch. 51: Wool, Fine or Coarse Animal Hair, Horsehair Yarn & Woven Fabric, Ch. 55: Worsted Yarn & Fabric, Ch. 56, 58, 63, 65 & 67: Woollen Made-ups including Felt, Woven Pile Fabric, Blankets, Home Textiles, Hats, Caps and other Articles, Ch. 62: Wool Shawls, Scarves & Garments, Ch. 57: Machine-Made Carpets)

Ref.No.:JAPAN/2026-27/

7th October, 2026

INDIA FASHION & LIFESTYLE SHOW – JAPAN 2027

Greetings from **WOOLTEXPRO!**

WOOLTEXPRO is pleased to invite its member-exporters to participate in the **India Fashion & Lifestyle Show (IFLS) – Japan 2027**, scheduled to be held from **27–29 January 2027** at **TOC Gotanda, Tokyo, Japan**, under the **Market Access Support (MAS) Scheme of the Government of India**.

IFLS is a focused B2B sourcing platform connecting Indian exporters with Japanese **importers, wholesalers, retailers, department stores, trading companies, boutique buyers and online merchants**. The show provides an opportunity to showcase Indian products, generate business enquiries and develop long-term sourcing relationships in the Japanese market.

WHY EXHIBIT IN JAPAN?

- **Access Japanese Buyers** – Connect directly with importers, retailers, wholesalers and sourcing professionals.
- **Expand in the Japanese Market** – Develop new customers and establish long-term business relationships.
- **Showcase Indian Products** – Present wool, textiles, apparel, home furnishings, accessories and lifestyle products.
- **Generate Business Opportunities** – Develop enquiries for samples, orders and private-label/OEM business.
- **Build Direct Partnerships** – Strengthen commercial relationships with Japanese buyers and sourcing companies.

PRODUCTS PROFILE

- **Fabrics & Textiles:** Wool, wool blends, cotton, silk, linen, jute, rayon, polyester, nylon, denim, velvet, taffeta, satin, georgette, chiffon and other woven and knitted fabrics.
- **Apparel & Clothing:** Woven and knitted garments, sweaters, cardigans, jackets, coats, pullovers, dresses, trousers, casual and formal wear, high-fashion garments, winterwear, sportswear, activewear and kidswear.



WOOL INDUSTRY EXPORT PROMOTION COUNCIL (WOOLTEXPRO)

Setup by Ministry of Textiles, Government of India

Regd. Under Soc. Regn. Act No. Maharashtra State, Mumbai/1560/2001

Products under the purview: (Ch. 51: Wool, Fine or Coarse Animal Hair, Horsehair Yarn & Woven Fabric, Ch. 55: Worsted Yarn & Fabric, Ch. 56, 58, 63, 65 & 67: Woollen Made-ups including Felt, Woven Pile Fabric, Blankets, Home Textiles, Hats, Caps and other Articles, Ch. 62: Wool Shawls, Scarves & Garments, Ch. 57: Machine-Made Carpets)

- **Wool & Woollen Products:** Woollen and wool-blended garments, shawls, stoles, scarves, mufflers, blankets, throws, rugs, carpets, Pashmina products, woollen fabrics, yarns and other value-added wool products.
- **Home Textiles & Furnishings:** Made-ups, bed linen, bed covers, cushion covers, curtains, towels, blankets, throws, upholstery, rugs, carpets, floor coverings, decorative articles and interior textiles.
- **Fashion Accessories:** Shawls, stoles, scarves, mufflers, socks, leggings, tights, gloves, ties, caps, hats, headwear and other fashion accessories.
- **Technical & Performance Textiles:** Medical, industrial, protective, sports, geo and functional textiles, performance wear, outdoor wear and other specialised textile products.
- **Sustainable & Innovative Products:** Recycled and sustainable textiles, eco-friendly products, natural-fibre products, innovative fibre blends and other value-added textile and lifestyle products.

PARTICIPATION DETAILS

Particulars	Details
Booth Size	9 sq. m. (3m × 3m), Shell Scheme
Participation Fee – Without Government Grant	Rs. 3,40,000/-
Participation Fee – With Government Grant	Rs. 1,60,000/-
Corner Booth (Subject to Availability)	Rs. 10,000/- extra

GOVERNMENT ASSISTANCE

The exhibition has been approved under the **Market Access Support (MAS) Scheme**. The participation fee is presently **Rs. 3,40,000/- without Government assistance**.

Upon receipt of the Government grant, the applicable participation fee will be **Rs. 1,60,000/-**. The eligible excess amount paid by participating members will be refunded accordingly, subject to Government approval, eligibility and applicable scheme guidelines. The sanction and quantum of assistance are subject to the prevailing Government provisions and availability of funds.



WOOL INDUSTRY EXPORT PROMOTION COUNCIL (WOOLTEXPRO)

Setup by Ministry of Textiles, Government of India

Regd. Under Soc. Regn. Act No. Maharashtra State, Mumbai/1560/2001

Products under the purview: (Ch. 51: Wool, Fine or Coarse Animal Hair, Horsehair Yarn & Woven Fabric, Ch. 55: Worsted Yarn & Fabric, Ch. 56, 58, 63, 65 & 67: Woollen Made-ups including Felt, Woven Pile Fabric, Blankets, Home Textiles, Hats, Caps and other Articles, Ch. 62: Wool Shawls, Scarves & Garments, Ch. 57: Machine-Made Carpets)

IMPORTANT TERMS

- Booths will be allotted on a **First-Come, First-Served** basis.
- An **advance payment of Rs. 1,80,000/-** is required to secure participation.
- **Last date for full and final payment: 31 October 2026.**
- Visa invitation/recommendation documentation will be facilitated after receipt of full payment.
- Airfare, visa, accommodation, food, local transportation and other incidental expenses will be borne by the participants.
- Airfare reimbursement, wherever applicable, will be subject to the eligibility and conditions prescribed under the Government's MAS/EPM guidelines.
- Participation charges are non-refundable except in cases covered under the applicable WOOLTEXPRO refund policy.

BANK DETAILS FOR RTGS / NEFT

Account Name	WOOL INDUSTRY EXPORT PROMOTION COUNCIL
Bank	CANARA BANK
Branch	NEW MARINE LINES BRANCH, MUMBAI – 400020
Account No.	1389201003519
IFSC Code	CNRB0001389
Account Type	Current Account

Interested exporters are requested to **complete the Registration Form and submit it along with proof of payment at the earliest** to secure their preferred booth location.

Kind regards,

Team WOOLTEXPRO

Wool Industry Export Promotion Council (WOOLTEXPRO)

Setup by Ministry of Textiles, Government of India